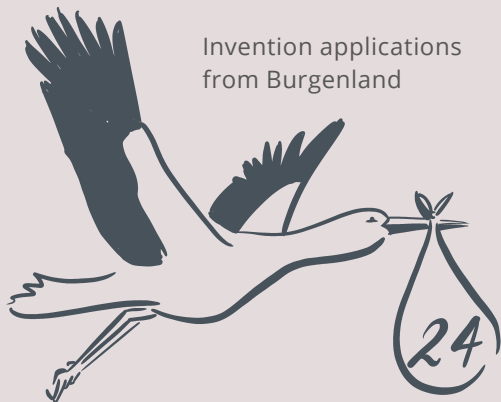


BURGENLAND

Hot spot for trademarks
Neusiedl am See

Invention applications
from Burgenland



Melecs EWS GmbH invents and develops electronic components and control elements. No one else in Burgenland received as many patents in 2018 as this company.

Trademark applications
from Burgenland

154

Hot spot
for inventions
Oberpullendorf

Burgenland's vintners
with an awareness
of trademarks and
their value:

Vineyard Tschida and
Vineyard Schaller

Most trademark applications are
in the area of **alcoholic beverages**
with the exception of beer

479

invention applications
from Styria

Patent-champion in Styria and
in Austria: **AVL List GmbH.**

Companies from Styria are keen
on filing trademarks. For example
G.L. Pharma GmbH and
Genericon Pharma GmbH

STYRIA

Tasty and protected local
specialities from Styria.

Steirische Käferbohne PGI
(Styrian runner beans)

Steirischer Kren PGI
(Styrian horseradish)

Steirisches Kürbiskernöl PGI
(Styrian pumpkin seed oil)

Pöllauer Hirschbirne PDO
(Pöllau pear variety)

Hot spot for inventions
Graz city



Hot spot for trademarks
Graz city

Trademark registrations
from Styria

676

Invention applications
from Vorarlberg

241 VORARLBERG

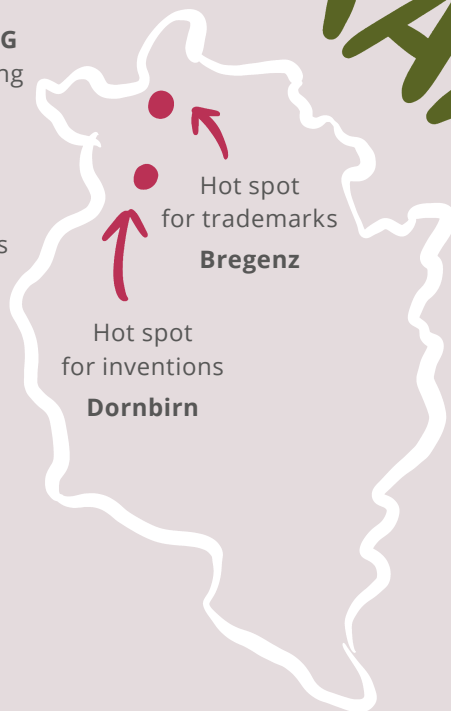
With its innovative lighting
systems, **Zumtobel Group AG**
shines in the invention ranking
in Austria and Vorarlberg.

Sporty and well-placed –
Head Technology GmbH
filed for the most trademarks
in Vorarlberg in 2018

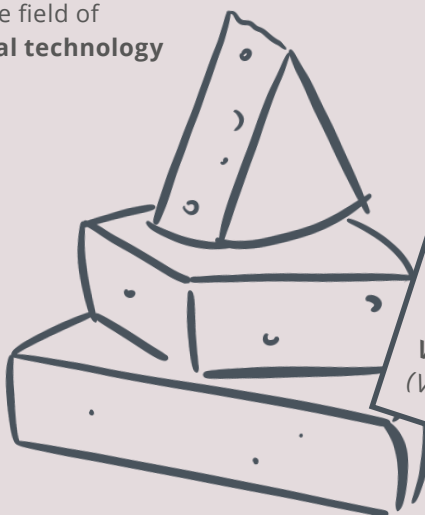
**VORARLBERG
LEADS IN THE
NUMBER OF
INVENTIONS
PER CAPITA**



Most patent applications
are in the field of
electrical technology



143 trademark applications
from Vorarlberg



Tasty specialties
from Vorarlberg:
Vorarlberger Alpkäse PDO
(Vorarlberg alpine cheese)
Vorarlberger Bergkäse PDO
(Vorarlberg mountain cheese)

Invention applications
from Salzburg

103

Tidy! With innovative hygiene solutions from soap dispensers to dosing systems for washing machines, **Hans Georg Hagleitner** is one of Salzburg's leading patent applicants.

Hot-spot for trademarks

Salzburg City

Hot-spot
for inventions
Salzburg City

As of its 65th year company anniversary, it has filed the most trademarks in Salzburg.

**Spar Österreichische
Warenhandels AG.**

Congratulations!

483

trademark applications
from Salzburg

The brand **Red Bull** from Salzburg is
the most valuable trademark in Austria



SALZBURG

Invention applications
from Carinthia

91

Fritz Kuchler, an inventor from Carinthia, has revolutionised work for butchers and delicatessen departments. He protects his slicing machines from imitators with the use of patents.

Small and medium-sized companies also do not want to be copied, for example petrol station owner **Christian Kappeler**.



CARINTHIA

Hot spot for trademarks
Klagenfurt city

Hot spot for inventions
Klagenfurt city



Patented delicacies
from Carinthia
Gailtaler Almkäse PDO
(Gailtaler mountain
cheese)
Gailtaler Speck PGI
(smoked ham)



207

trademark applications
from Carinthia

Invention applications
from Tyrol

141

The **Plansee Group**:

Leaders in the production of
materials and tools – and leading
in the 2018 Tyrol ranking

From dental care to prescription
pharmaceuticals:

GEBRO Holding GmbH in Kitzbühel
secured the most trademarks in
Tyrol in 2018.

For a tasty snack, here are some
patented delicacies from Tyrol

Tiroler Alpkäse PDO
(Tyrolean alpine cheese)

Tiroler Bergkäse PDO
(Tyrolean mountain cheese)

Tiroler Graukäse PDO
(Tyrolean gray cheese)

Tiroler Speck PGI
(Tyrolean smoked pork belly)



TYROL



335

trademark applications
from Tyrol



The Tyrolean lighting pioneer
Christian Bartenbach was awarded the
State Prize for his lifetime achievements.

Invention applications
from Upper Austria

583

Leading the way with innovative
railway construction machinery:

Plasser & Theurer GmbH.

The global leader heads the rankings
in Upper Austria.



Photo: Husar

Trademark protection in the
supermarket aisles: **Hofer KG**
leads the 2018 trademark rankings
in Upper Austria.

Two inventors from Upper Austria,
Markus Hörmanseder and
Philipp Hüttl, won the 2018 State
Patent Award with their brand
LIBERTYDOTHOME.



Every
4th patent
in Austria
comes from
Upper Austria

Hot spot for trademarks

Linz City



Hot spot for inventions

Gmunden



UPPER AUSTRIA

700

trademark applications from Upper Austria

Invention applications
from Lower Austria

316

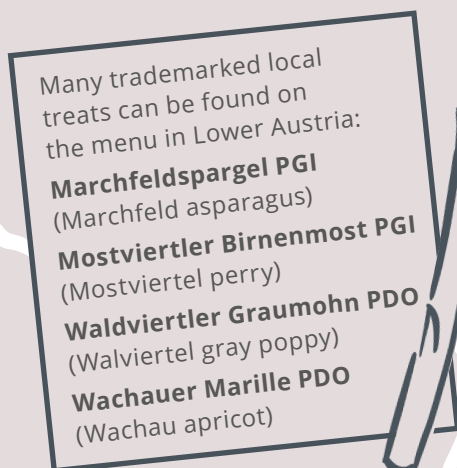


The **ZKW Group GmbH** develops light systems for motor vehicles and is one of the most innovative companies in Lower Austria.

They are also found in the top 10 of the national ranking.

The trademark of the **Eisenfabrik** is the oldest protected trademark in Austria

Application: 1859
2018: 159th anniversary



Hot-spot
for trademarks
Mödling

Hot-spot
for inventions
Scheibbs

Messe Tulln GmbH presents its versatile trade shows with registered trademarks. No one else in Lower Austria applied for so many logo trademarks in 2018.

803 trade mark applications
from Lower Austria

LOWER AUSTRIA

Invention applications
from Vienna

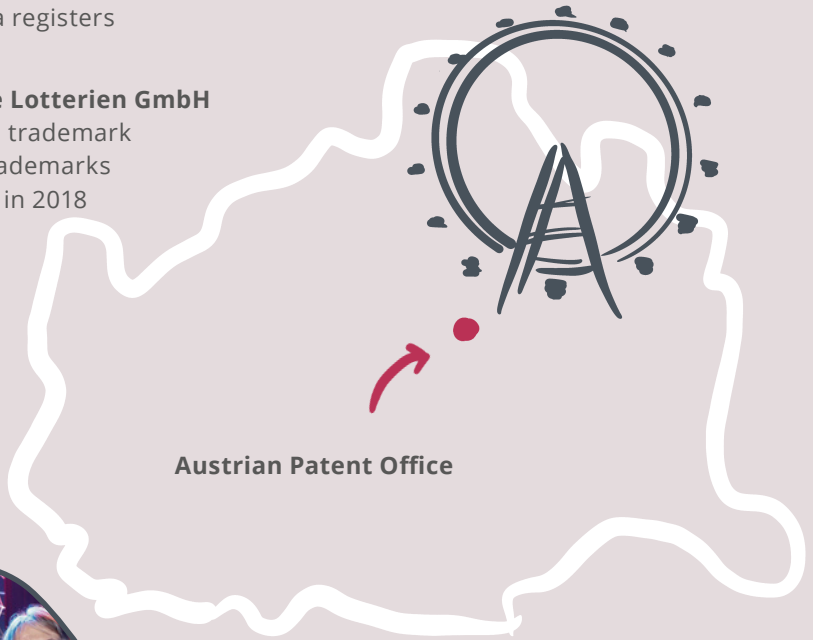
441

The largest number of
trademark applications in
Austria comes from Vienna



Electrification, automation
and digitalisation: innovation is the
watchword at **Siemens AG Austria**.
No one in Vienna registers
more patents.

Österreichische Lotterien GmbH
plays it safe with trademark
protection: 19 trademarks
were applied for in 2018



Austrian Patent Office



In 2018, the team at the **Technical University Vienna** – **Michael Tremml, Wolfgang Zagler, Dominik Busse** won the State Patent Award with their Braille ring.

VIENNA

1.872

trade mark applications from Vienna

2009
Paper only.



2018
Our goal
is paperless!
We're 75% there.

WHAT WE HAVE ACHIEVED TOGETHER IN 2018

So much innovation
has run through
our hands:

679
trademark
services

2.744
inventions

534
invention
services

10.371

5.931
trademarks

483
designs



You'll find **231**
experienced **people working**
in the Austrian Patent Office.
They are a mix of **112 women**
and **119 men** between
the ages of **17** and **64**.



Albert answered
23,200
questions in 2018.

INVENTIONS

2.744
invention applications
were received by
the Austrian Patent
Office this year.

1.710
inventions were
patented.

Inventions applications

245
of which
are provisionally
registered.

534
inventions were researched
and evaluated by us for you
before things really got started.

12.933
inventions are valid with
the Austrian Patent Office.



All around the world.
Austrians registered **11.227**
inventions worldwide.

Top destinations:

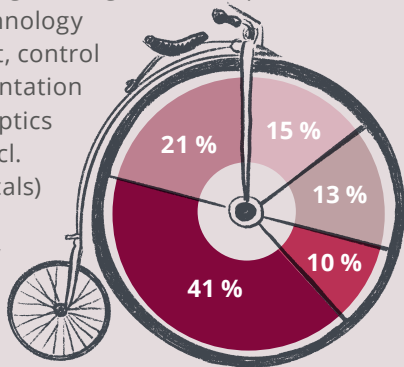


TOP 10 inventors

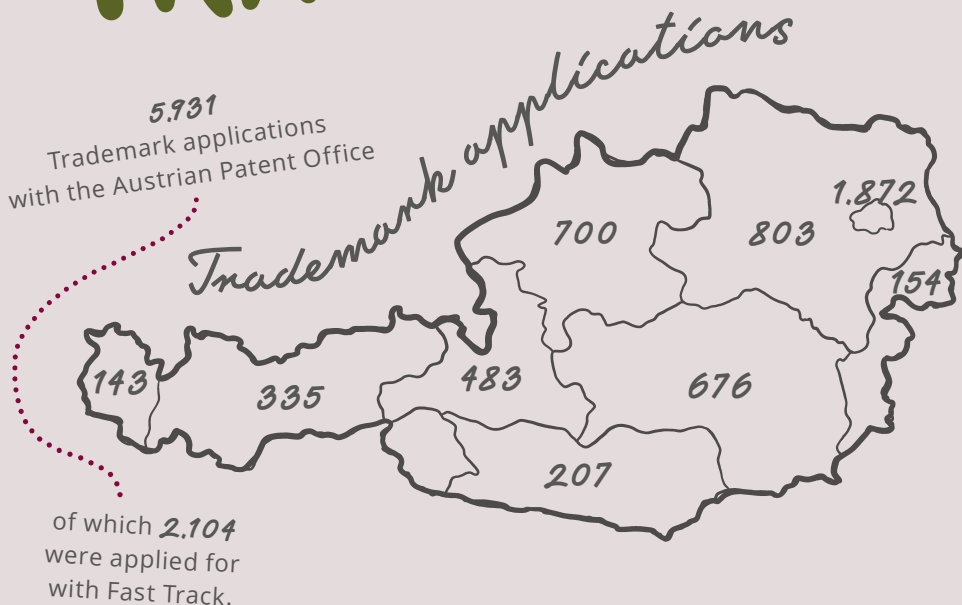
AVL List GmbH	182
Julius Blum GmbH	67
Tridonic GmbH & Co KG	53
ENGEL AUSTRIA GmbH	42
Zumtobel Lighting GmbH	40
ZKW Group GmbH	38
Technische Universität Wien	33
AIT Austrian Institute of Technology GmbH	28
TRUMPF Maschinen Austria GmbH & Co. KG	24
Plasser & Theurer Export von Bahnbaumaschinen GmbH	23

Austrians filed most of the applications
in the following sectors:

- Mechanical engineering (incl. transport)
- ▶ Electrical technology
- ▲ Measurement, control and instrumentation technology, optics
- ▼ Chemicals (incl. pharmaceuticals)
- ◆ Other fields of technology



TRADEMARKS



5.645
rademark registrations

We examined
679 trademarks
for you with regard
to their uniqueness.

100.946
valid trademarks
with the Austrian
Patent Office

Top Applicants (Applications)

Biogena Naturprodukte GmbH & Co KG	35
SPAR Österreichische Warenhandels AG	29
JBC Vienna GmbH	28
Nikolaus Ludwig	19
Österreichische Lotterien GmbH	19
ZKW Group GmbH	16
Red Bull GmbH	16

DESIGNS

Design applications	483
Design registrations	589
Valid designs	8.844