

WEB-SEMINAR

“Basics: Patents, Trademarks & Designs in a Nutshell”

(Workshop in English)

Date: Jan 28th 2021 - 2 – 3 pm

Location: The course will be held **online** with **Livestorm®**

Contents:

In this seminar we briefly present the three main protection rights for intellectual property that can be registered at a patent office (not just the Austrian Patent Office, but of course also here): Patents, Trade Marks and Design protection.

Illustrated by an example from every-day life, it will be explained what the three protection rights are: a patent can be granted for a technical invention and protect from imitation, trademarks are there to distinguish goods or services from the competitor, and designs protect the optics of a product, that is the shape, color and surface of it.

In a short overview of 1 hour you will understand

- What is the difference between the three protection rights and why there are three,
- Which of the three is suitable for your intellectual property
- Where and how you can apply for them
- Which possibilities for national and international protection there are, and
- How much it all costs.

You will also get hints where to find more information for a deeper understanding.

This seminar will be held in understandable English, with as few technical terms as possible, so also non-natives and newcomers can follow. Questions will be welcome!

Speaker: Dr. Hildegard Etz

Organizational details:

One working day before the seminar we will send a link with which you register in Livestorm. After that you will receive the actual access link to your email address - please also check your SPAM folder if necessary, as the sending is automated.

We recommend that you open the access link with Google Chrome, Mozilla Firefox, Safari, Opera or Microsoft Edge in a current version.

You can find more information about the technical requirements here:

<https://support.livestorm.co/article/19-technical-requirements-livestorm>

You do not need a camera or microphone, during the presentation or afterwards you can ask your questions in writing.

Please get in on time (at least 15 before the start), if you have any questions or problems we will be happy to help - please contact us at ip-academy@patentamt.at or by telephone 01 534 24.