

WEBINAR

Basics: Patents, Trademarks & Designs in a Nutshell

Date: Tuesday, Jan 10th 2023 - 2 – 3:30 pm

Location: The course will be held **online** with **Livestorm®** in **English**

Contents:

In this seminar we briefly present the three main protection rights for intellectual property that can be registered at a patent office (not just the Austrian Patent Office, but of course also here): Patents, Trade Marks and Design protection.

Illustrated by an example from every-day life, it will be explained what the three protection rights are: a patent can be granted for a technical invention and protect from imitation, trademarks are there to distinguish goods or services from the competitor, and designs protect the optics of a product, that is the shape, color and surface of it.

In a short overview of 1,5 hrs you will understand

- What is the difference between the three protection rights and why there are three,
- Which of the three is suitable for your intellectual property
- Where and how you can apply for them
- Which possibilities for national and international protection there are, and
- How much it all costs.

You will also get hints where to find more information for a deeper understanding.

This seminar will be held in understandable English, with as few technical terms as possible, so also non-natives and newcomers can follow. Questions will be welcome!

Speaker: Dr. Hildegard Etz

IP ACADEMY

Organisational:

We recommend that you open the access link with Google Chrome, Mozilla Firefox, Safari, Opera or Microsoft Edge in a current version. More information on the browsers:

<https://support.livestorm.co/article/19-technical-requirements-livestorm>

We look forward to your questions and contributions to the discussion.

If you have any questions or problems, please do not hesitate to contact us at

ip-academy@patentamt.at or by telephone on 01/53424.

See you soon. We look forward to seeing you!