

WEBINAR

Basics: Patents, Trademarks & Designs in a Nutshell

Date: Tuesday, March 11th 2024, from 10:00 to 11:30 am

Type: Webinar in English.

Location: The course will be held **online** with **Livestorm**®

Costs: This webinar is free of charge.

Contents:

In this seminar we briefly present the three main protection rights for intellectual property that can be registered at a patent office (not just the Austrian Patent Office, but of course also here): patents, trademarks and designs.

Illustrated by an example from every-day life, it will be explained what the three protection rights are: a patent can be granted for a technical invention and protect from imitation, trademarks are there to distinguish goods or services from the competitor, and designs protect the optic of a product, that is the shape, color and surface of it.

In a short overview of 1,5 hours you will learn

- what is the difference between the three types of protection rights and why there are three;
- which of the three is suitable for your intellectual property;
- where and how to apply for them;
- the options for national and international protection, and
- how much it all costs.

You will also get hints where to find more information for a deeper understanding.

This seminar will be held in understandable English, with as few technical terms as possible, so also non-natives and newcomers can follow. Questions will be welcome!

Speaker: Dr. Hildegard Etz

IP ACADEMY

Organizational:

We recommend that you open the access link with Google Chrome, Mozilla Firefox, Safari, Opera or Microsoft Edge in a current version. More information on the browsers:

<https://support.livestorm.co/article/19-technical-requirements-livestorm>

We look forward to your questions and contributions to the discussion.

If you have any questions or problems, please do not hesitate to contact us at

ip-academy@patentamt.at or by telephone on 01/53424.

We look forward to seeing you!