



CHINA

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## Roving Seminar on China's Patent System

Vienna, 21 September 2018

INVITATION



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Directed by the European Commission, IP Key is implemented by the European Union Intellectual Property Office (EUIPO).

IP Key由欧盟委员会指导，欧盟知识产权局（EUIPO）实施。

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The IP Key China initiative, in partnership with the State Intellectual Property Office (SIPO) of China cordially invites you to attend the upcoming "Roving Seminar on the Chinese patent system".

European stakeholders can benefit from improved awareness of the benefits of using and how to use the patent system in China, which includes invention patents, utility model patents, and registered design patents. During the seminar, leading European and Chinese experts will explain how to use the Chinese patent system to maximise value to EU companies and properly protect their patents.

**Date:**

Friday, 21 September 2018

**Venue:**

Vienna Marriott Hotel (Parking 12a, Vienna 1010 Austria)

**Registration:**

Business representatives, IP professionals and other interested in successful patent management in China. The seminar is free of charge with complimentary coffee breaks and lunch.

Please send an e-mail to [info@ipkey.eu](mailto:info@ipkey.eu) for further details and registration, indicating in your subject "Roving Seminar, Vienna".

**Agenda**

9:30 – 10:00

Registration

10:10 – 10:20

Welcome Remarks

10:20 – 10:30

Seminar Introduction

10:30 – 11:00

Development of the Chinese IP System

11:00 – 11:45

Session 1: Filing and Examination of Patents in China

11:45 – 12:00

Questions & Answers

12:00 – 13:00

Lunch Break

13:00 – 13:45

Session 2: Devising a Patent Strategy in China

13:45 – 14:30

Session 3: Exploiting Patents in China – Methods and Considerations in Strategic Patent Portfolio Management

Session 4: Invalidating Patents in China

14:30 – 15:00

Coffee break

15:15 – 16:00

Session 5: Enforcing Patents in China

16:00 – 16:30

Questions and Answers on Session 5

16:30 – 16:45

Closing Remarks

**About IP Key China**

IP Key China is an EU Project designed to enhance EU-China cooperation on selected emerging challenges in the area of intellectual property (IP), it is directed and funded by the European Commission and implemented by the European Union Intellectual Property Office (EUIPO).

For further information, please visit [www.ipkey.eu](http://www.ipkey.eu).



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